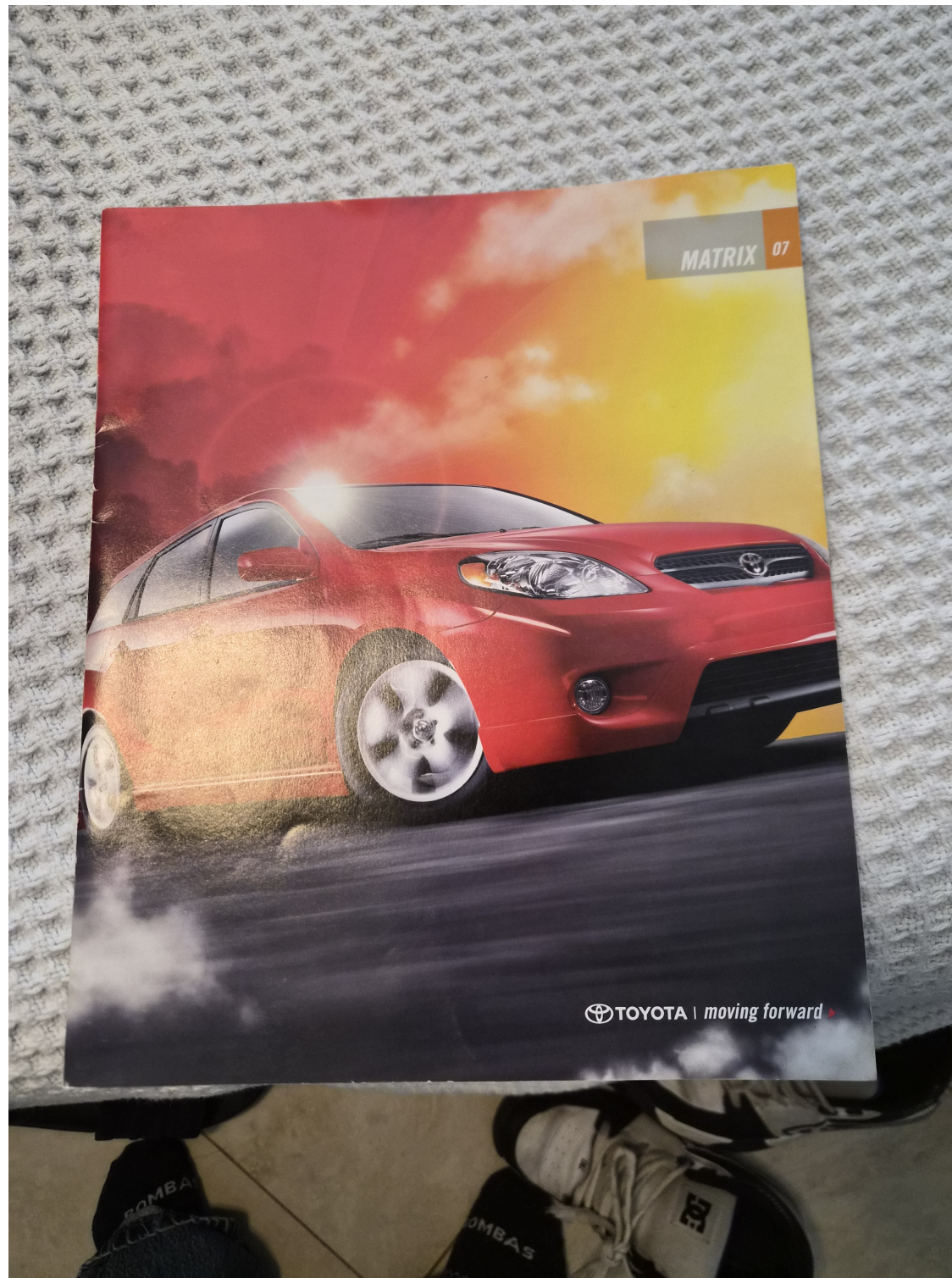




MATRIX 07

TOYOTA | moving forward ▶



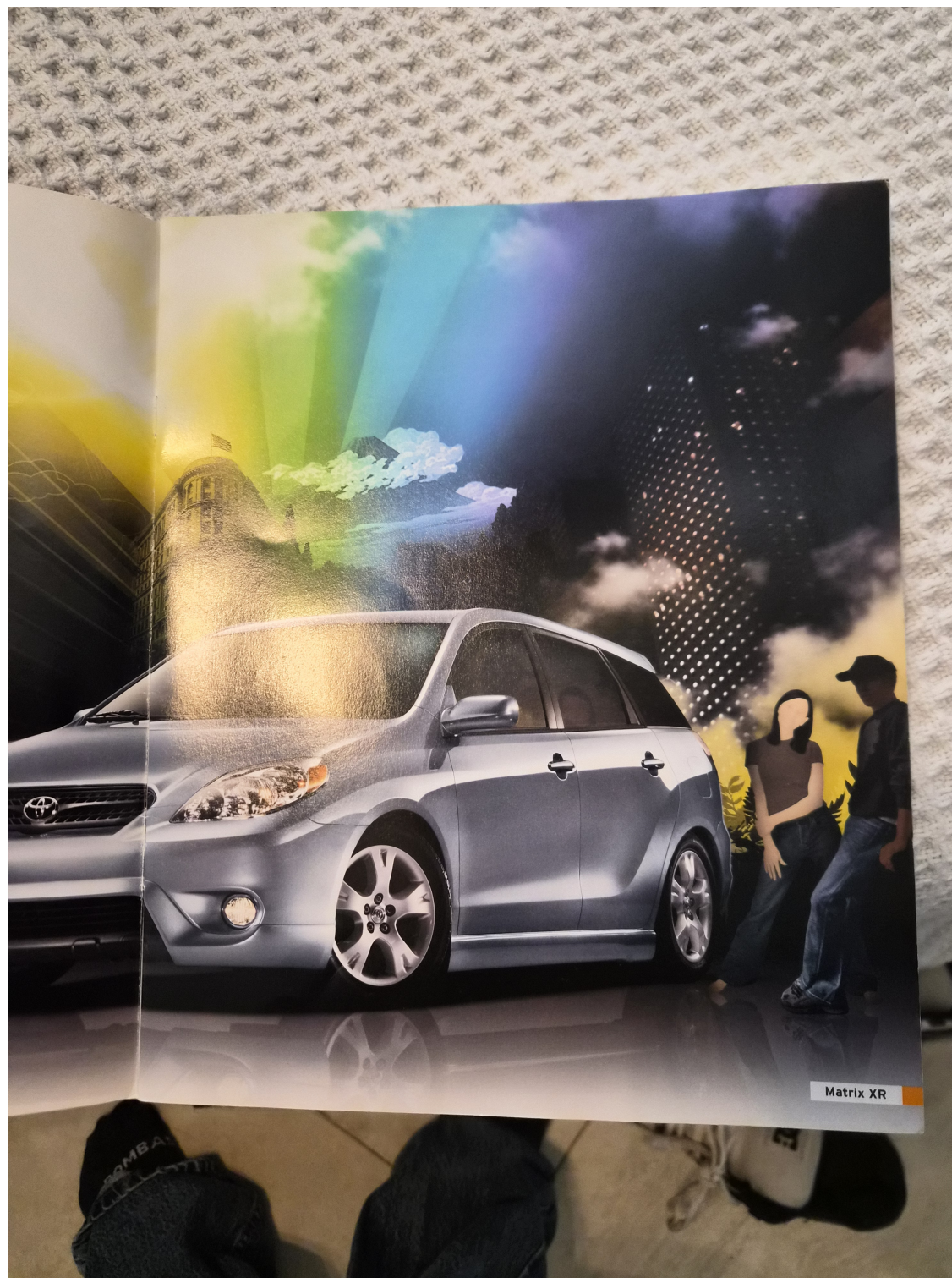
MATRIX

Get behind the wheel. And stay ahead of the curve.

Where the day takes you is anyone's guess. How you get there isn't. You'll take the versatile 2007 Toyota Matrix with its 5-speed manual transmission, available integrated front fog lamps, spoiler and loads of cargo space. Finally – a car that can keep up with everything. Including the occasional change of plans.

 **TOYOTA** | *moving forward* ▶

XR shown in Cosmic Blue Metallic with available Extra Value Package #2.



Matrix XR



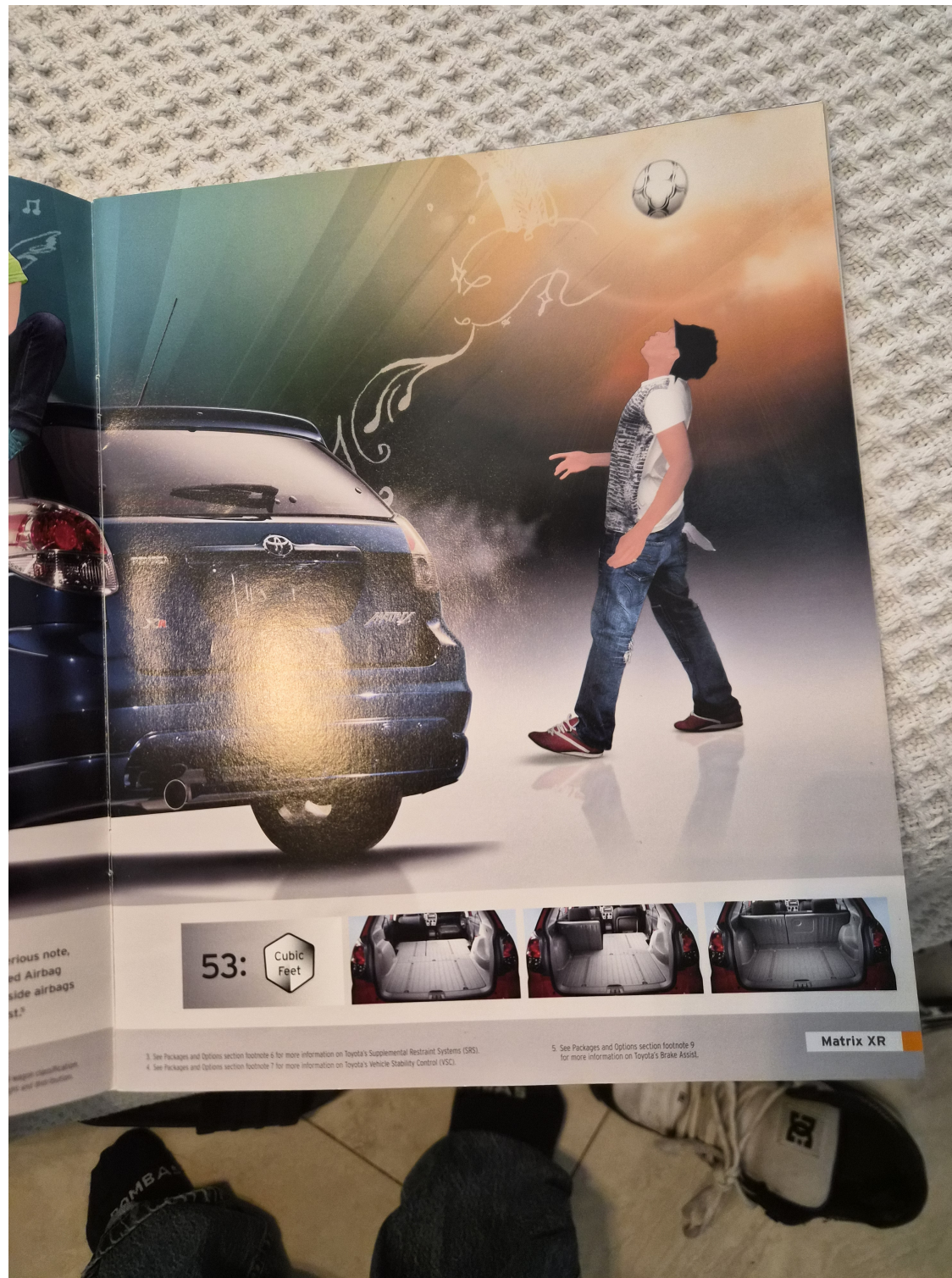
Be open to the possibilities. Really open.

Go ahead, open wide: Fold down the 60/40 split rear bench seat and access an amazing 53 cubic feet of cargo space.^{1, 2} On a more serious note, Matrix is engineered to provide you with a great deal of confidence. It starts with a long list of safety features, including the Advanced Airbag System³ for the driver and front passenger, standard. Available safety enhancements add driver and front passenger seat-mounted side airbags and front and rear side curtain airbags.³ Also available: Vehicle Stability Control (VSC)⁴ with Traction Control (TRAC) and Brake Assist.⁵

XR shown in Indigo Ink Pearl with available Extra Value Package #2.

1. Based on manufacturer's data for small wagon classification.
2. Cargo and load capacity limited by weight and distribution.

3. See
4. See



53: Cubic Feet



Matrix XR

3. See Packages and Options section footnote 6 for more information on Toyota's Supplemental Restraint Systems (SRS).
4. See Packages and Options section footnote 7 for more information on Toyota's Vehicle Stability Control (VSC).

5. See Packages and Options section footnote 9 for more information on Toyota's Brake Assist.



Isn't it about time your environment adapted to you?

Matrix was designed to accommodate you – not the other way around. Slide into its 4-way adjustable front seats and quickly find your ideal position. Tilt the steering wheel to where it feels just right. Dial in the standard air conditioning to a temperature that'll keep you comfortable. Tune the available 7-speaker JBL® AM/FM 6-disc in-dash CD audio system to fit your mood. And that's just the beginning. With available power windows, door locks, remote keyless entry system and a 115-volt power outlet, Matrix XR is well equipped to ensure you're well adapted.

XR interior shown in Dark Charcoal with available Extra Value Package #1 and AM/FM 6-disc in-dash CD changer with six speakers.

Even the shift knob is
with available OBX R
for the more sport-m



and quickly find your ideal
that'll keep you comfortable,
pinning. With available power
you're well adapted.

Even the shift knob and pedals can be changed
with available OBX Racing Sports® accessories
for the more sport-minded driver.



Matrix Interior

07 MODEL GRADES/FEATURES



MATRIX

XR

MATRIX XR

Exterior

Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL)	S	S
Integrated front fog lamps	-	P
Black door handles and remote outside mirrors	S	-
Color-keyed door handles, side rocker panels and power outside mirrors	-	S
Intermittent windshield wipers with mist cycle	S	-
Washer-linked variable intermittent windshield wipers with mist cycle	-	S

Interior

4-way adjustable front seats with fold-flat passenger seat	S	S
Fabric seat and front door trim with integrated armrests and dual front map pockets	S	S
Fabric rear door trim	-	S
60/40 split fold-down rear bench seat	S	S
Driver's seat vertical height adjuster	-	S
Two 12V auxiliary power outlets	S	S
115V auxiliary power outlet	-	S
Cup holders (two front, two rear)	S	S
Cruise control	O	P
Power door locks with shift-activated locking feature ¹	P	S
Power windows with driver's auto-down and retained power features	P	S
Heavy-duty rear window defogger	S	S
Remote keyless entry system with lock, unlock and panic release features	P	S
Stepless tilt steering wheel	S	S
3-spoke steering wheel	S	S
Optitron meters with speedometer, tachometer, oil life indicator, odometer, twin tripmeters and outside temperature sensor, coolant temperature and fuel level gauges	S	S

Safety and Convenience

Driver front airbag and front passenger airbag with Advanced Airbag System ¹	S	S
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags ²	O	O
Engine immobilizer	S	S
Front seatbelt pretensioners with force limiters	S	S
3-point rear seatbelts for all positions	S	S
Vehicle Stability Control (VSC) ³ with Traction Control (TRAC) and Brake Assist ⁴	O ⁵	O
4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Direct Tire Pressure Monitor System ⁶	O	O
Front and rear energy crumple zones	S	S
Driver and front passenger 3-point seatbelts with adjustable shoulder anchors	S	S

Intermittent rear window wiper	MATRIX	XR
All-Weather Guard Package	O/P	S
Color-keyed front and rear underbody spoilers	P	P
16-in. steel wheels with full wheel covers with P205/55R16 tires	-	P
16-in. alloy wheels with P205/55R16 tires	S	S
17-in. alloy wheels with P215/50R17 tires ¹	O	O/P
Power tilt/slide moonroof with sunshade ²	-	O
	-	O/P

Airbag, seatbelt, low-fuel level, door-ajar, battery, check engine, oil pressure, brake and taillamp bulb failure warning lights, Direct Tire Pressure Monitor System ⁶ warning lights, (ABS and warning lights on ABS-equipped models)	S	S
Oil (or scheduled maintenance) indicator light	S	S
Defroster-linked CFC-free air conditioning with air filter	S	S
AM/FM CD with four speakers	S	S
AM/FM 6-disc in-dash CD changer with six speakers	S	S
JBL® AM/FM 6-disc in-dash CD changer with seven speakers	-	O
Needle-punch carpeting with driver-side footrest	-	O
Illuminated entry	S	S
Day/night rearview mirror	P	S
Day/night rearview mirror with mounted maplights ³	S	-
Rear cargo track system with eight adjustable tie-down hooks and under-deck storage compartment	-	S
Cargo nets (one side, one rear)	S	S
Tonneau cover	S	S

Automatic/Emergency Locking Retractors (ALR/ELR) for all front and rear passenger seatbelts, Emergency Locking Retractor (ELR) for driver's seatbelt	S	S
Side-impact door beams	S	S
Energy-absorbing steering column	S	S
Head-impact protection structure	S	S
Child Restraint System (CRS) lower anchors and top tether anchors (LATCH)	S	S
Child-protector rear door locks	S	S
High-tensile-strength steel body panels	S	S

S = Standard O = Optional - = Not Available
P = Feature is available as part of an option package.

07 PACKAGES

Matrix Package
Power Package features, power
All-Weather Guard heavy-duty heater

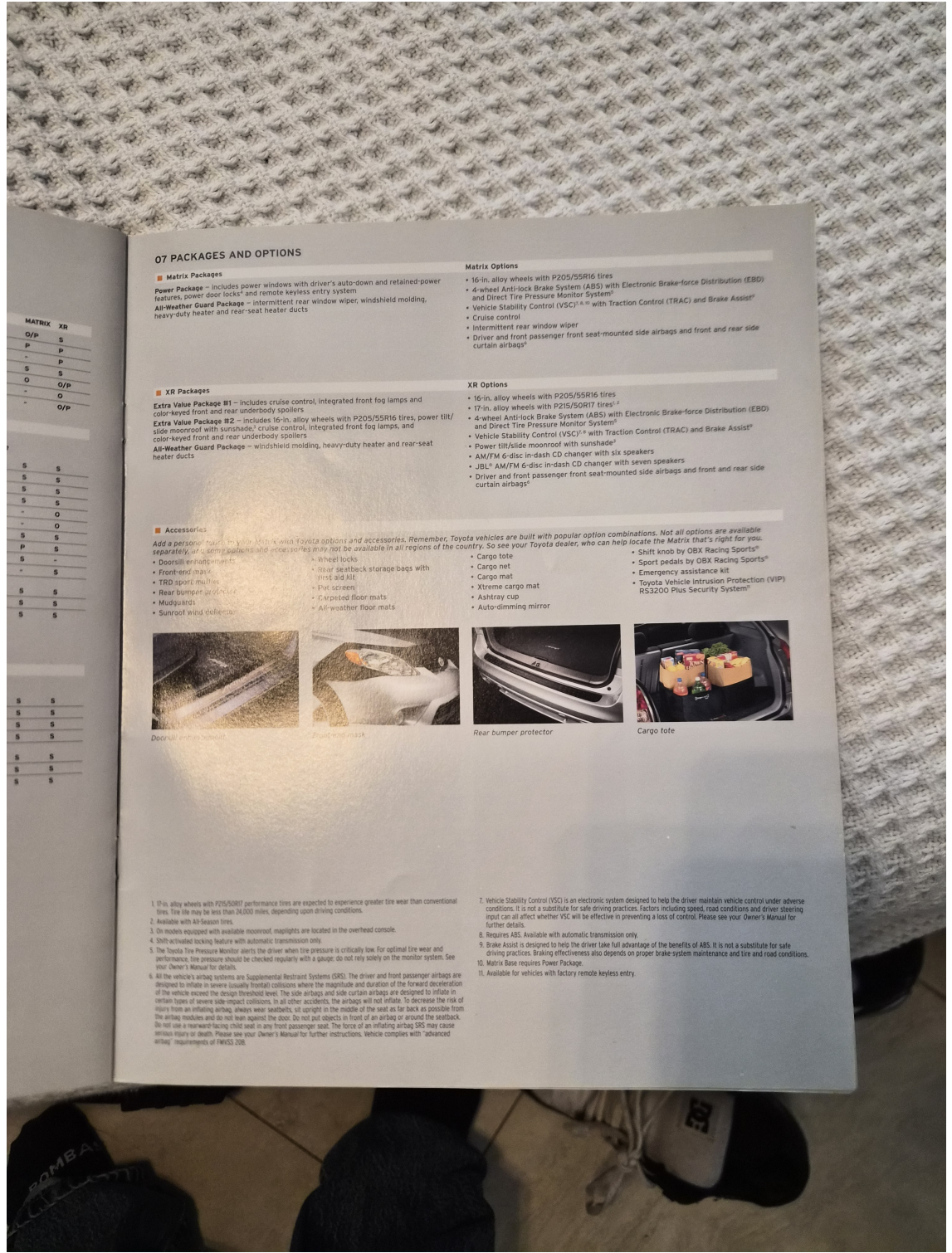
XR Package
Extra Value Package color-keyed front
Extra Value Package slide moonroof, color-keyed front
All-Weather Guard heater ducts

Accessories
Add a personal separately, and
Doorsill enhanc
Front-end mas
TRD sport mu
Rear bumper
Mudguards
Sunroof wind



Doorsill enhanc

1. 17-in. alloy wheels with P215/50R17 tires.
2. Available with All-Weather Guard Package.
3. On models equipped with the All-Weather Guard Package.
4. Shift-activated locking feature.
5. The Toyota Tire Pressure Monitor System (TPMS) is a tire pressure monitoring system that is designed to help you maintain proper tire inflation. It is not a substitute for proper tire maintenance. Always check your Owner's Manual for more information.
6. All the vehicle's designed to help protect you and your passengers in the event of a crash. The vehicle's safety features are designed to help reduce the risk of injury from an accident. Do not use a vehicle with a damaged or non-functioning airbag. Airbag use requires proper maintenance.



07 PACKAGES AND OPTIONS

Matrix Packages

Power Package – Includes power windows with driver's auto-down and retained-power features, power door locks¹ and remote keyless entry system.
All-Weather Guard Package – Intermittent rear window wiper, windshield molding, heavy-duty heater and rear-seat heater ducts.

XR Packages

Extra Value Package #1 – Includes cruise control, integrated front fog lamps and color-keyed front and rear underbody spoilers.
Extra Value Package #2 – Includes 16-in. alloy wheels with P205/55R16 tires, power tilt/slide moonroof with sunshade², cruise control, integrated front fog lamps, and color-keyed front and rear underbody spoilers.
All-Weather Guard Package – Windshield molding, heavy-duty heater and rear-seat heater ducts.

Accessories

Add a personal touch to your Matrix with Toyota options and accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help locate the Matrix that's right for you.

- Door sill and in-motion
- Front-end mask
- TRD sport mullet
- Rear bumper protector
- Mudguard
- Sunroof wind deflector
- Wheel locks
- Rear seatback storage bags with first aid kit
- Piv screen
- Carpeted floor mats
- All-weather floor mats

Matrix Options

- 16-in. alloy wheels with P205/55R16 tires
- 4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Direct Tire Pressure Monitor System³
- Vehicle Stability Control (VSC)^{4, 5} with Traction Control (TRAC) and Brake Assist⁶
- Cruise control
- Intermittent rear window wiper
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁷

XR Options

- 16-in. alloy wheels with P205/55R16 tires
- 17-in. alloy wheels with P215/50R17 tires⁸
- 4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Direct Tire Pressure Monitor System³
- Vehicle Stability Control (VSC)^{4, 5} with Traction Control (TRAC) and Brake Assist⁶
- Power tilt/slide moonroof with sunshade²
- AM/FM 6-disc in-dash CD changer with six speakers
- JBL[®] AM/FM 6-disc in-dash CD changer with seven speakers
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁷

- Cargo tote
- Cargo net
- Cargo mat
- Xtreme cargo mat
- Ashtray cup
- Auto-dimming mirror

- Shift knob by OBX Racing Sports[®]
- Sport pedals by OBX Racing Sports[®]
- Emergency assistance kit
- Toyota Vehicle Intrusion Protection (VIP) RS3200 Plus Security System⁹



Door sill and in-motion



Rear end mask



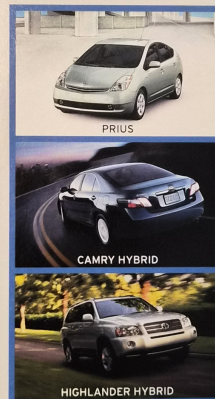
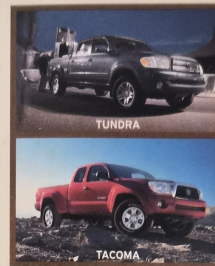
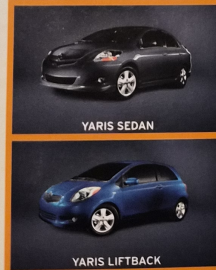
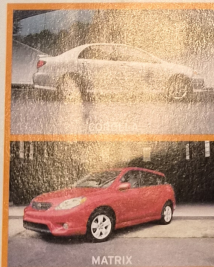
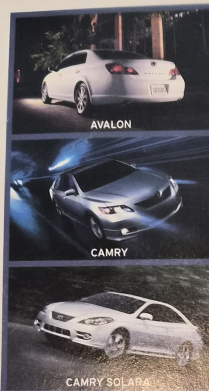
Rear bumper protector



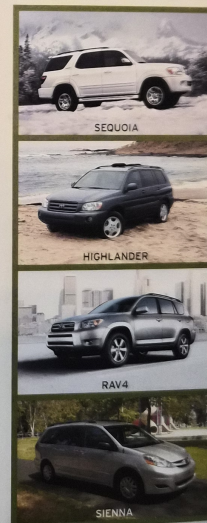
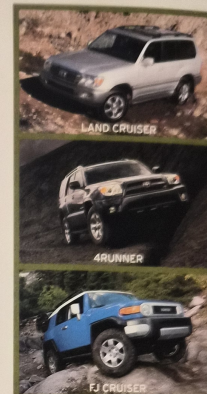
Cargo tote

1. This alloy wheels with P205/55R16 performance tires are expected to experience greater tire wear than conventional tires. Tire life may be less than 24,000 miles, depending upon driving conditions.
2. Available with All-Season tires.
3. On models equipped with available moonroof, maplights are located in the overhead console.
4. Shift-activated locking feature with automatic transmission only.
5. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.
6. All the vehicle's airbag systems are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to inflate in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold level. The side airbags and side curtain airbags are designed to inflate in certain types of severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from an inflating airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating airbag SRS may cause serious injury or death. Please see your Owner's Manual for further instructions. Vehicle complies with "advanced airbag" requirements of FMVSS 208.

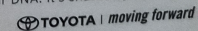
7. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.
8. Requires ABS. Available with automatic transmission only.
9. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
10. Matrix Base requires Power Package.
11. Available for vehicles with factory remote keyless entry.



Hybrid Synergy Drive® powering the Prius, Camry Hybrid and Highlander Hybrid, combines a clean-burning gas engine with an efficient electric motor to deliver excellent fuel economy, low emissions and performance.



Our eyes are always on the road ahead. Striving to find ways to be safe. Go farther on a tank of gas. To help the earth go further on its limited resources. Moving Forward is embedded in our DNA. It's shared by our dealers, and ultimately, inspired by our customers.



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